Flip Book Maker for Shopping

Builder digital shopping catalog with page flipping effect.

About Flip Book Maker for Shopping

Flip Book Maker for Shopping is an amazing page-turn converter which can publish virtual shopping catalog with 3D page turning effect. With this powerful program, you can edit the flipping pages with multimedia and other functions, which can help you to turn the PDF catalogs into interactive sales tools. You can Insert dynamic price for the goods; add page link, web link, e-mail link to the electronic flip catalogue; add buttons to call JavaScript function, open flash window or photo slideshow.

Note: This product is distributed on a "Try before-you-buy" basis. All features described in this documentation are enabled. The registered version doesn't insert a watermark in your generated page-flipping eBooks.

Software Features

Dramatic application of editable shopping cart

1. Add text button to define its application (buy now, download, etc.);

2. Embed dynamic price box for the goods;

3. Insert pop up photos or image(album) to design photo slideshow;

4. Add buttons from resources;

5. Add links to open a link, call JavaScript function, open flash window and photo slideshow, etc;

6. Embed flipping pages with video, audio, flash, YouTube video;

7. Add button to call new actions(go to the appointed page, open a link, play audio, etc);

8. Set printable area for your readers to print out coupons directly;

9. Copy and paste selected objects (link, video, flash, image, etc.);

10. Delete the unwanted objects;

11. Zoom in and zoom out while editing the pages.

Optional output formats:

1. HTML makes it possible to be viewed online or just offline;

2. Zip and Exe make it easily to be stored and sent via emails;

3. App format enables you to view the flip book separately on Mac;

4. Mobile versions can run on your iPad, iPhone, Android mobile phones…;

5. Burning to CD allows it to play on computer with defined title and automatically play mode.

Setting control tools:

1. Convert or batch convert the PDF files to interactive virtual flipping catalog;

2. Define the language for your electronic flash catalog or use two or more kinds to make languages switchable;

3. Choose a template(theme) from the 3 templates(classic, float and spread);

4. Customize your own template;

5. Show or hide the toolbar or other buttons (home, full screen, help, share, social share…);

6. Set password to retain access authorization;

7. Set permission for printing, downloading, (social) sharing;

8. Self or blank open window for home page and links;

9. Add background music and set looping time;

10. Font setting for flash, bookmark, buttons…;

11. Page shadow setting, left-to-right or right-to-left reading;

12. Zoom in & zoom out button makes it easier to view the stylish digital shopping catalog;

13. Choose the Minime style that hides the toolbar;

14. Color setting for background, font, buttons, icons;

15. Edit book proportion and margin;

16. Insert page number and start page number;

17. Auto play setting allows it to play as soon as you open the flash flip catalog;

18. Add Google Analytics Integration to track the statistics;

19. Help button enables you to insert a file to show in the interactive digital catalog;

20. Add about button to show your company file and contact information.

Virtual shopping catalog features:

1. Open shopping catalog in hard cover, or view from right to left;

2. Turn a page by clicking the page shadow;

3. Turn a page by dragging the corners;

4. Turn a page by sliding the mouse wheel;

5. Turn a page by clicking the "First/Last, Previous/Next Page" buttons;

6. Turn to a certain page by entering the page number;

7. Click button to play/stop the video, flash, audio, etc;

8. Click button to open a link or call JavaScript function;

9. Open a photo slideshow with setting mouse action;

10. View the eye-catching price box in dynamic mode;

11. View the flip shopping catalog automatically with auto play;

12. Read the flip shopping catalog in full screen;

13. Zoom in and zoom out to get a better view;

14. Download and print out the electronic flip catalog;

15. Print out the appointed printable area as a coupon;

16. Share the interactive virtual flipping catalog with others via e-mail, Facebook, Twitter…;

17. Read the interactive digital catalog with portable devices like iPad, iPhone, Android phones.

Operations:

➢ Easy Import:

1. Launch the program via the desktop shortcut [icon] ;

2. Click the "Import PDF" icon [Import Shopping Catalog(PDF)] to enter into Import PDF interface;

[Import PDF dialog window]

Source PDF Flie

[text field] [Browse..] [Open it]

The Page Ranges to Import
◉ All pages
○ Custom range: [   ]   Example:1,3,5,9-21
☑ Quickly import (Only import 10 pages to initial preview)

Watermark
Place a custom text or image
Watermark(Stamp) to the file(s)
[Set Watermark]

Page Quality

Quality And Size: [High quality large file size   ▼]

⚠ High values produce better page quality but require more disk space and more time to download.

☑ Import bookmark   ☑ Import links   ☐ Enable search   ☑ Detect wide pages

[Import Now] [Cancel]

3. Click [Browse..] icon to choose PDF file from your computer;
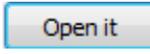
4. Click [Open it] icon to open and see if it is the file you want to convert;

5. Choose to import all pages or custom range pages;
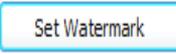
6. Click [Set Watermark] icon to enter into watermark selection interface, choose watermark(s) for the flipbook;
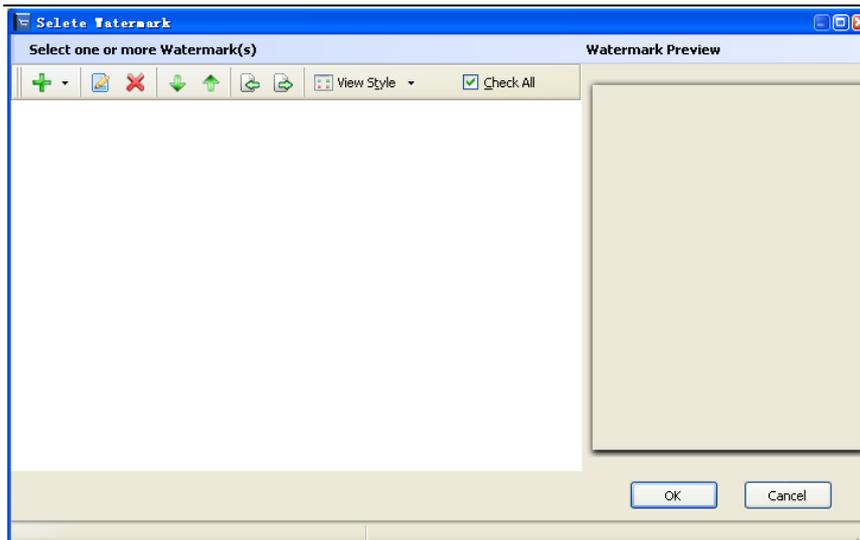
there are 5 types of watermarks for you to choose: Text Watermar, Dynamic Datetime watermar, Image Watermar, PDF Watermark and Shape Watermark. You can define the parameter for different watermark.

Text Watermar:
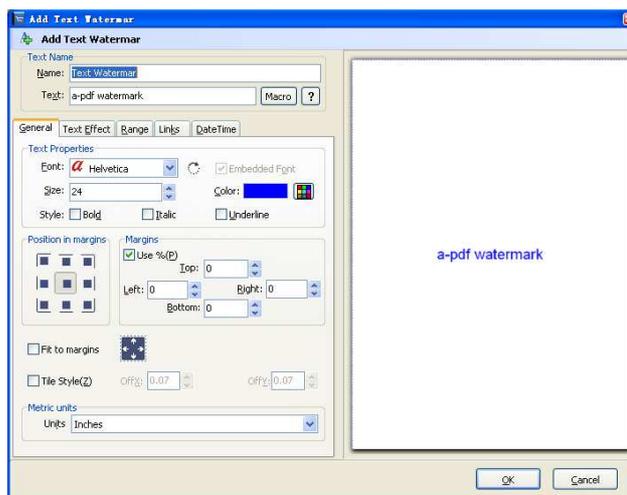
Dynamic Datetime watermar:
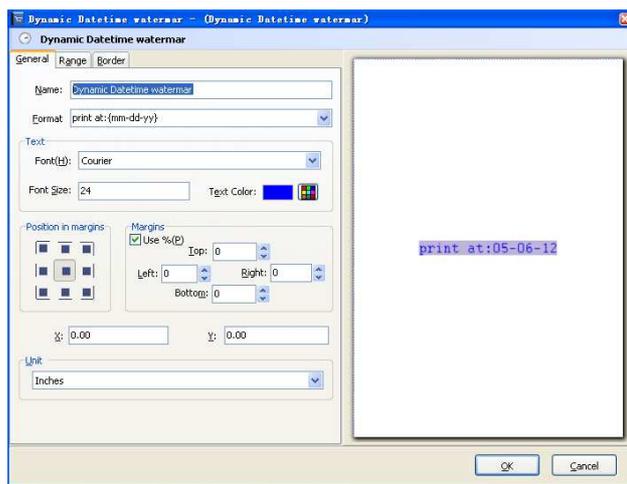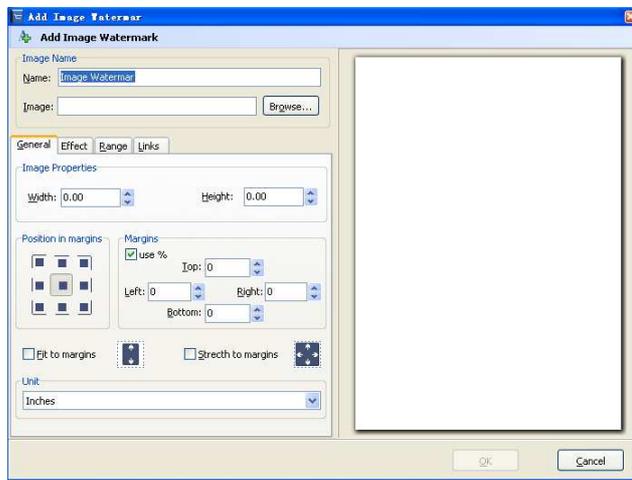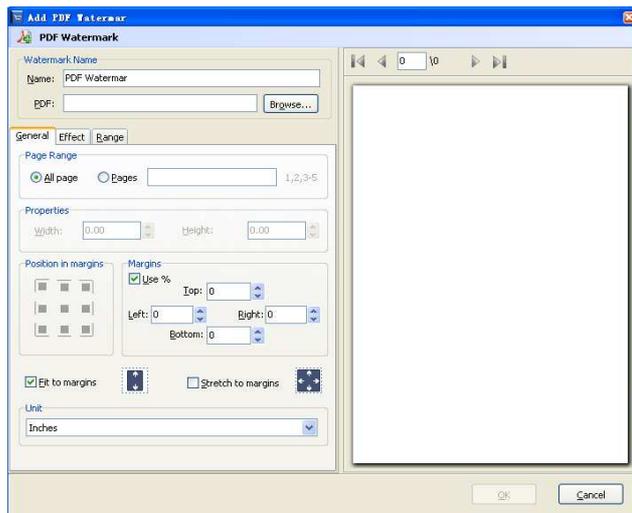
Image Watermar:

PDF Watermark:

Shape Watermark:
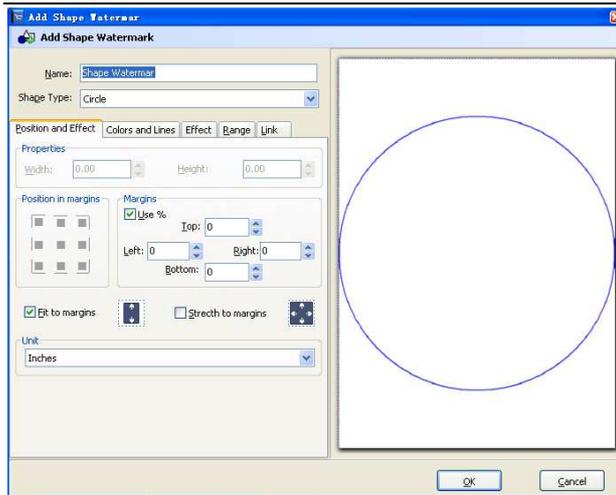
7. Choose the output quality and size
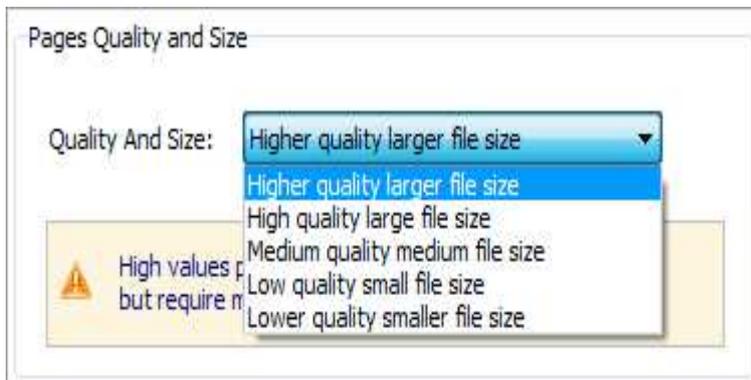
8. Enable or disable the following functions:

☑ Import bookmark   Import bookmarks to the flipbook so that your readers can find

the contents easily;

☑ Import links   If there are links in your PDF files, the flipbook will retain the

links;

☑ Enable search   Check this option to enable search functionality in created

flipbook.

☑ Detect wide pages   This option can enable the PDF file to be presented in

two-page spread in output flipbook.

9. Click **Import Now** icon to enter into custom setting interface.

➢ Edit Shopping Cart:

Flip Book Maker for Shopping is special design for online shopping catalog, and this powerful software enables you to edit the flipping shopping catalog with multimedia and other functions.
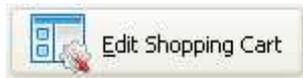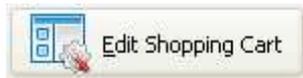
(1) Click [Edit Shopping Cart] icon to enter shopping cart editing interface;

(2) Click [T] icon to add text button, draw a link box [Buy Now] on the the area you want, and then you will see the text button properties:
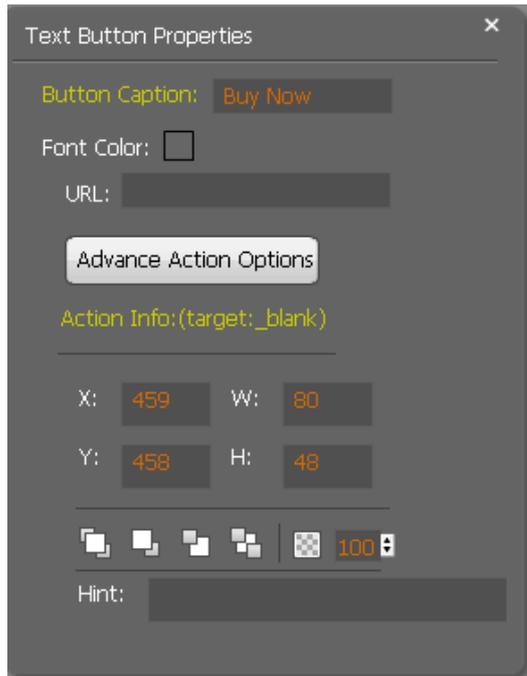
You can define colors and alpha for mouse actions(over, down, normal actions), adjust the size and add hint address.

Click icon to call new action: Go to page, open a link, call Javascript function, open flash window, play audio and photo slideshow.
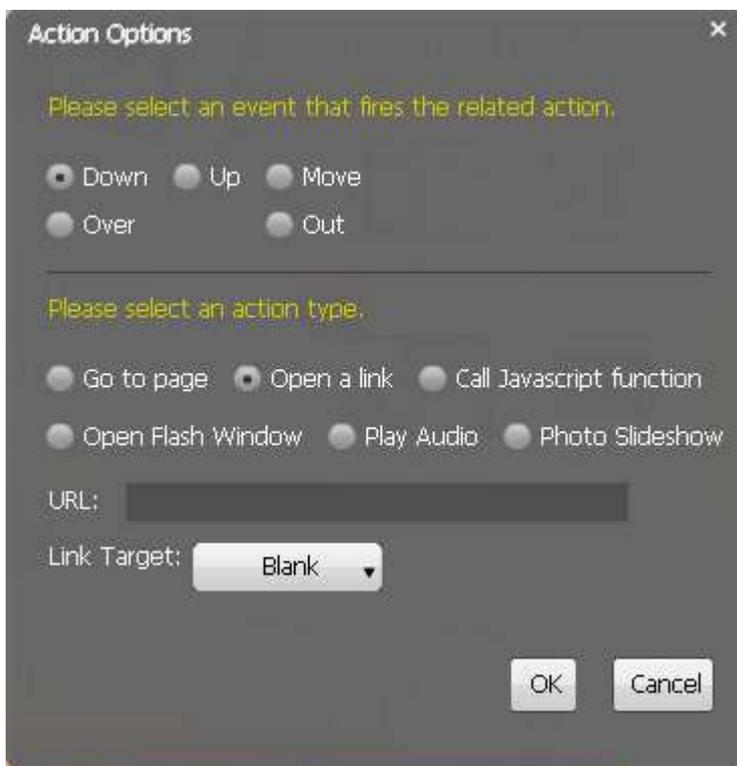
①Go to Page

Select"Go to page" and define which page to go, for example page 4

Go To Page: 4 , click"OK", then you can go to page 4 directly by

clicking the page link.

②Open a link

Choose"Open a link"action, you should add URL URL: and
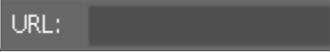
define link target as blank, self, parent or top and you will go to where you want.

Link Target: Blank ▾

Blank

SELF

Parent

Top

③Call Javascript action

Write down javascript function text in the box Function: and

make sure the Javascript wrote into the index.html page, then you can call the

javascript function by clicking the action link.

④Open a flash window

Select "Open a flash window", then the"Open Window Action Properties" box will

pop up.
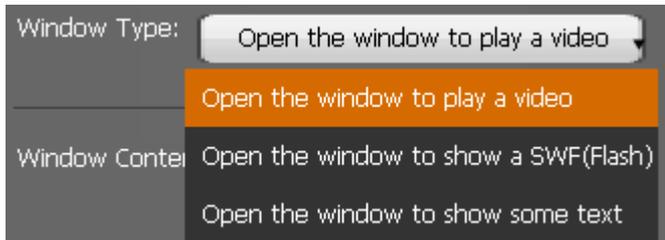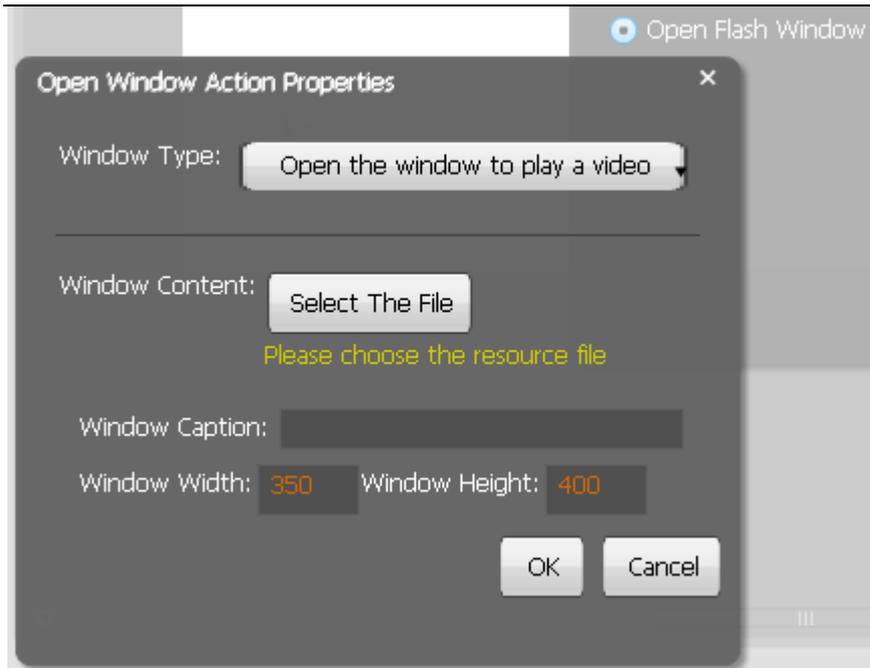
Select the window type and then select the file from your computer to imput text content directly, define window caption, width and height.

⑤Play Audio

Select an audio file and choose auto play or not;

⑥Photo Slideshow

Select"Photo Slideshow", then it will pop up the below interface:
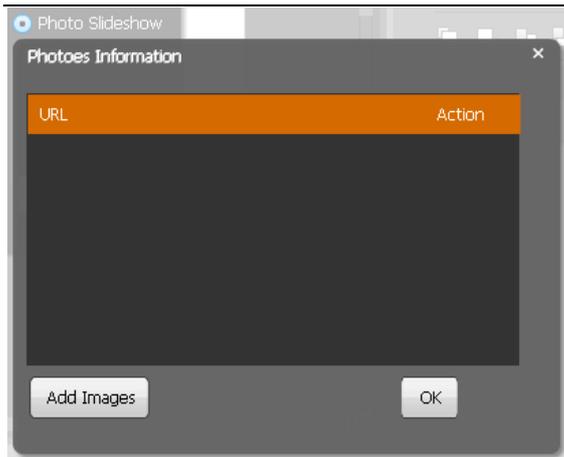
Add images from your computer, and press"OK". And when you clickthe link, the photo slideshow will pop up.

(3) Click icon to add dynamic price to the pages
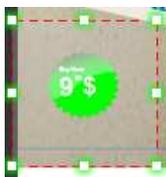
Define hint, price unit, price, background color, URL and other parameter for the dynamic price box as below box.

Properties

Hint	Buy Now
Price Unit	$
Price	9.88
Background Color	

URL:

Advance Action Options

Action Info:(target:_blank)

X:	-4	W:	100
Y:	338	H:	100

100

Hint:
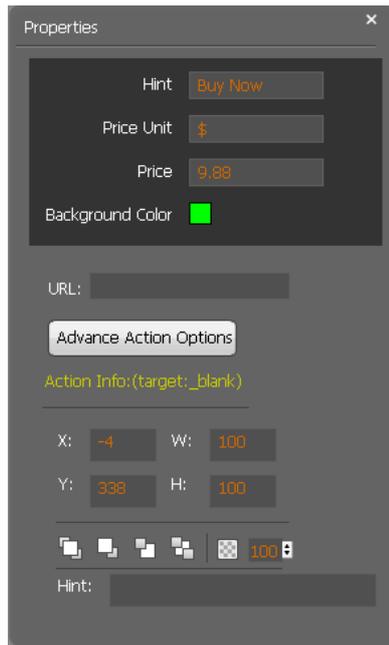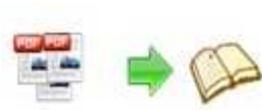
(4) Add pop up photos to the pages

Click [icon] icon to add pop up photos. See as below box:

Photos

URL	Action

Add Images

Advance Action Options

Action Info:

X:	290	W:	100
Y:	399	H:	100

100

Hint:
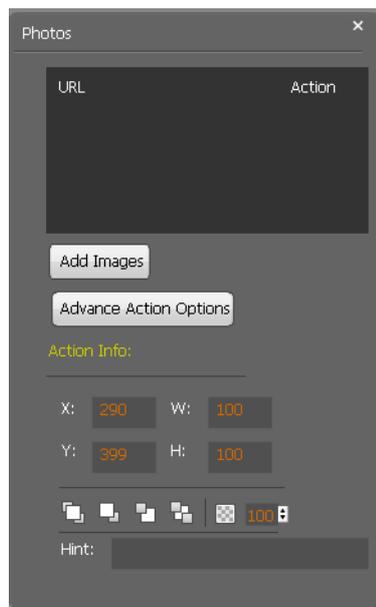
Add images and define the action settings, then when you are viewing the flipping shopping catalog, the photos will pop up.

(5) Add button from resources

Click [icon] icon to enter into button resources box, choose buttons from the resources. Or you can import resources from your computer.

(6) Click icon to add links, draw a link box on the the area you want, and then you will see the link properties:
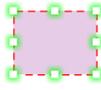
(7) Add movie that plays FLV

Clik to add movie that plays FLV, and you will see the movie box and movie properties interface as below:
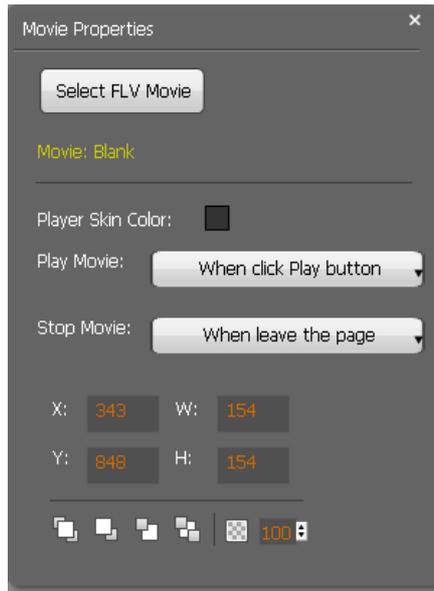
Select FLV movie and player skin color, define play and stop action, define interface size.

(8) Add Image

Click ![image] to add an image, you can choose an image from your computer and define action options as above mentioned: go to page, open a link, call javascript function, open flash window, play audio and photo slideshow.

(9) Add Sound

Click ![icon] to add music to the flipbook. You will see the music palyer![player] , select sound from your computer and define mouse actions. When you open the flipbook, just click![player] and the music will start to play.
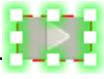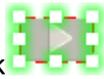
(10) Add SWF

Click ![swf] to add SWF to the flipping page. Just select a SWF from and then define proportion for the SWF.

(11) Add Button

Click ![plus] icon to add buttons to call new actions. Select an icon(SWF or image)
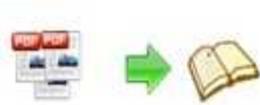
for the new action and select the action: go to page, open a link, call javascript function, open flash window, play audio and photo slideshow.

(12) Add Youtube Video

Click [youtube icon] icon to add Youtube video. Input Video ID and parameters, define mouse actions and proportions, and you can see the Youtube video in the flipbook.
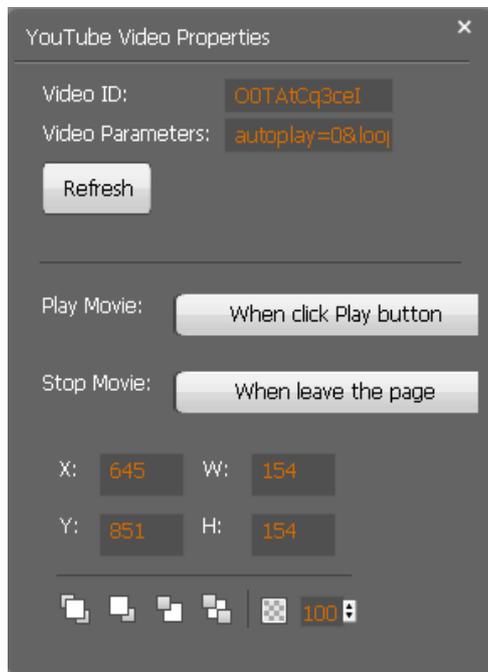
(13) Add Printable Area

Click [printer icon] icon to add printable area as coupon.
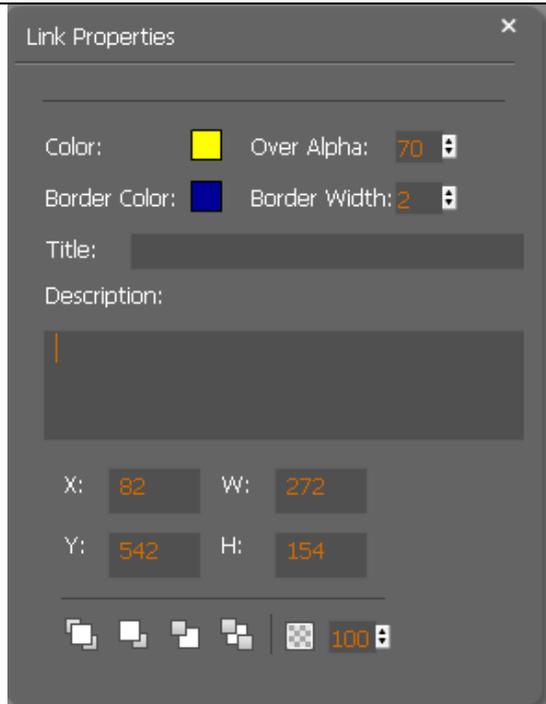
If you want coupons in your flipbook, you can add printable area, just define color, title, description and proportions for the coupon. And you readers can print it out with ease.

After finishing editing the flip pages, just click "File→Save And Exit", then all these amazing functions will present in your filpbook.

➢ **Custom Settings:**
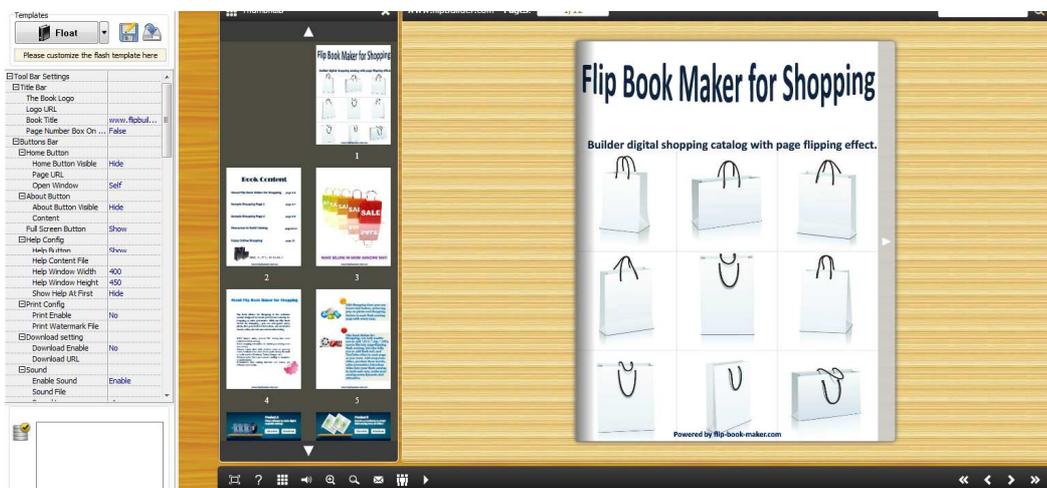
Flip Book Maker for Shopping enables you to make your flipbook in your favorite style. The custom settings mainly include 4 parts: Template Selection, Tool Bar Settings, Flash Display Settings, Flash Control Settings.

1. Template settings:

(1) Click [Classical ▼] icon to enter into template selection interface, choose your

favorite template and theme;
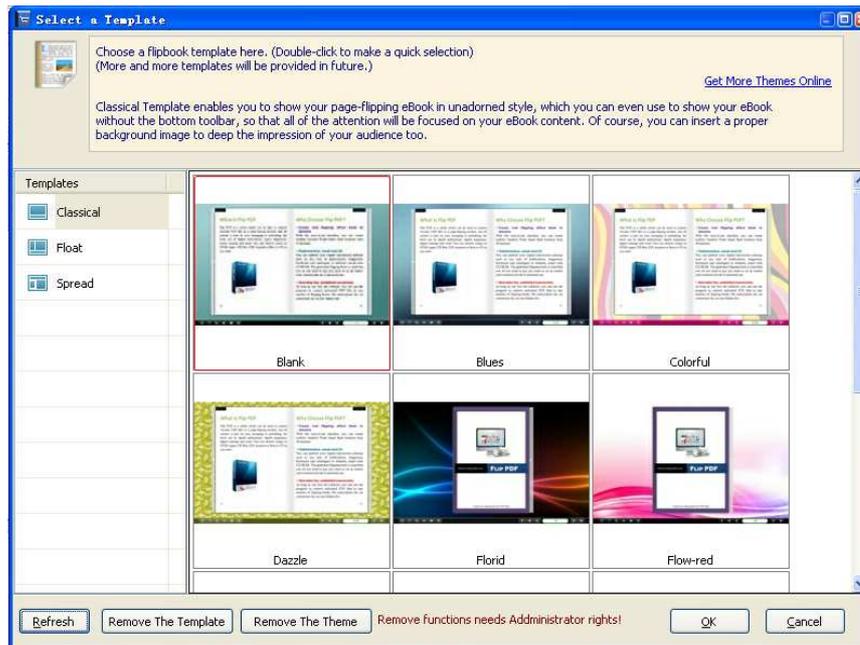
There are 3 templates for you to choose: Classical, float and spread.

Classical:
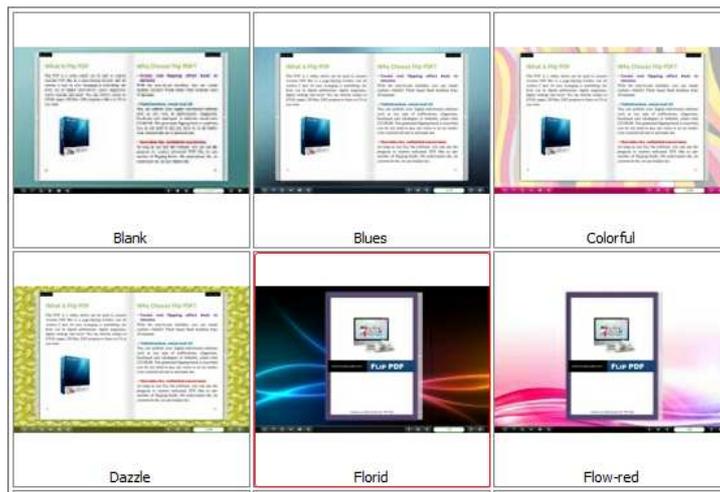
Float:

Spread:
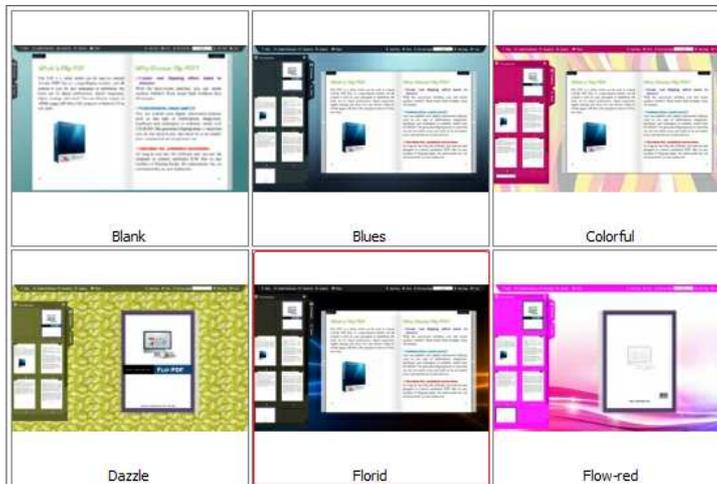
(2) Click [icon] icon to save the template setting for later use;

(3) Click [icon] icon to import flash template setting;

2. Tool Bar Settings:

（1） Title Bar

① Choose a logo (Image or SWF only) for your flipbook;

② Define the logo URL;

③ Define a title for the flipbook (This value accept HTML format text. For example:

<a href='http://www.FlipBookMaker.com'

target='_blank'>FLIPBOOKMAKER.COM | Red

Color);

④ Decide to make page number box on bottom or nor.

(2) Button Bar

① Home Button

Show/hide home button and set home page URL; decide to open window in self or

blank window.

② About Button

⊟About Button	
About Button Visible	Hide
Content	

Show/hide about button and define content such as company file and contact info.

③Full Screen Button

Full Screen Button	Show

Show/hide full screen button; click [ ] icon to view the flipbook in Full Screen,

click icon [ ] or "Esc" button to exit from the Full Screen.

④Help Config

⊟Help Config	
Help Button	Show
Help Content File	
Help Window Width	400
Help Window Height	450
Show Help At First	Hide

Show/hide help button; choose the help content file (image and SWF only); define

help window width and height; choose to show/hide help at first.

The help content file will show you manual of this software, if you leave it empty,

default help content will show up.

⑤Print Config

⊟Print Config	
Print Enable	Yes
Print Watermark File	

Enable/disable printing function; define watermark file (image and SWF only) to

be printed out. Click [ ] icon to print out the flipbook.

⑥Download Config

⊟Download setting	
Download Enable	No
Download URL	

Enable/disable to download the flipbook; define the download URL. Click

icon to download the flipbook.

⑦Sound Settings

⊟Sound	
Enable Sound	Enable
Sound File	
Sound Loops	-1

Enable/disable background sound; select background sound from your

computer; set sound loops (set"-1" to play the sound all the time while viewing

the flipbook).

icon stands for "sound on";   stands for "sound off".

⑧ Zoom Config

⊟Zoom Config	
Zoom in enable	Yes
Scroll with mouse	No

Enable/disable zoom function: Click   icon to zoom in; click   icon to zoom

out. In the float template, you can also use   to adjust

the page size.

Choose to scroll with mouse or not.

⑨Search Function

⊟Search	
Search Button	Show
Search Highlight Color	0x408080
Least search charac...	3

Choose to show search button, then you will see the search button   in the

tool bar (make sure you have checked "Enable Search" option in "Import PDF"

interface); define highlight color and the least search characters; click the search

button and you will see the popup search window, type the search words and

click   , then you will find the wanted content.

⑩ Share

⊟Share	
⊞Share Button	
Social Share Button	Show

◆ Share Button:

⊟Share Button	
Share Button	Show
Email Subject	
Email Body	{link}

Choose to show the share button, then the e-mail share button ✉will

show up in the tool bar, your readers can share your flipbook with others via

e-mail if they enter the e-mail link with subject.

◆   Social Share:

Social share is very useful to make your flipbook shared. Choose to show social

share, the social share button 👥will show up. Your readers can share your

flipbook with their families and friends via Facebook, Twitter, Digg, Yahoo and

other social networks.

⑪ Auto Play

⊟Auto Flip	
Enable	Yes
Flip Interval	3
Play Count	1
Auto flip when start up	No

Select "Yes" to enable auto flip mode, click icon to start auto flip. Define the flip interval (seconds of staying on each page); then set play count to define how many times of auto play for the flipbook (-1 stands for continuous play). Choose "Yes" or "No" to automate auto flip when start up.

12.Thumbnail Button

Thumbnail Button	Enable ▼

Enable thumbnail button, click the thumbnail button to view the page thumbnail of the flipbook. See below the thumbnail interface:

13.Single Page

☐Single Page	
Enable Single Page	Enable
Show Defaultly	False ▼
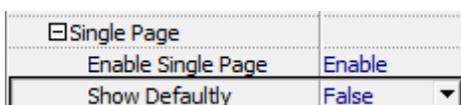
Enable/disable single page to see the flipbook in sigle page or two spread

pages. Click ⬚ icon to view the flipbook in single page; click ⬚ icon to get

back to the normal two spread pages mode.

14.Language Settings

Click ⬚ icon to enter the language selection interface:
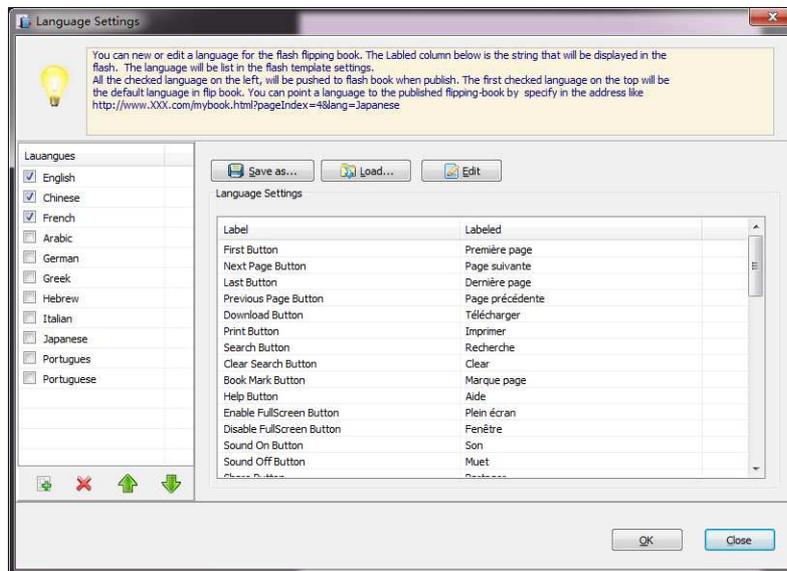
Define the language for the flipbook, or you can choose two or more

languages and choose "Yes" for language switchable option, then you and

your readers can select the preferred language while reading the flipbook by

clicking the ⬚ icon.

Click ⬚ to create a new language; click ✖ to remove the selected
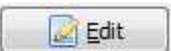
language; click ⬚ Edit to edit language item.

15.Tool Bar on top

In the float template, you can choose "True" for "Tool Bar on top", the tool

bar will show up on the top of the flipbook.

16 Button Icons

⊟Button Icons	
Icon Color	0xffffff ⋯

Click ⋯icon to enter the color selection interface, choose color for the icons.

3. Flash Display Settings

⊟Flash Display Settings	
Background Alpha	1
Retain the book to center	Yes
⊞Font	
Initial Show	None
Show Corner Flip Effect	False
⊞Background Config	
Flash Window Color	■0x454545
Page Background Color	□0xffffff
⊞Book Proportions	
⊞Book Margins	
⊞Page Shadow	
Hide Book Frame Bar	No
Right To Left	No
Hard Cover	No
Flipping Time	0.6
⊞Page Number	
⊞Minime Style	

(1) Background Alpha

Background Alpha	0

Set the value of alpha (0 to 1) to control the transparence of the background in flip book.

(2) Retain the book to center

Retain the book to center	Yes ▼
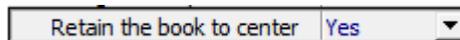
Set "Yes" to retain the flipbook in the center of the window, if you choose "No", the flipbook will be on the right side.

(3) Font Settings

⊟Font	
⊞Buttons	
⊞Title and Windows	
⊞Bookmark	
⊞Search	

You can choose font color and font type for the buttons, title and windows,

bookmark and search result panel.

(4) Initial Show (Float and Spread templates only)

You can set initial show for bookmark and thumbnail, which will show in the

left panel.

(5) Show Corner Flip Effect

Show Corner Flip Effect	True ▼

Set "True" for "Show Corner Flip Effect", then you will see the flip effect at

the corners.
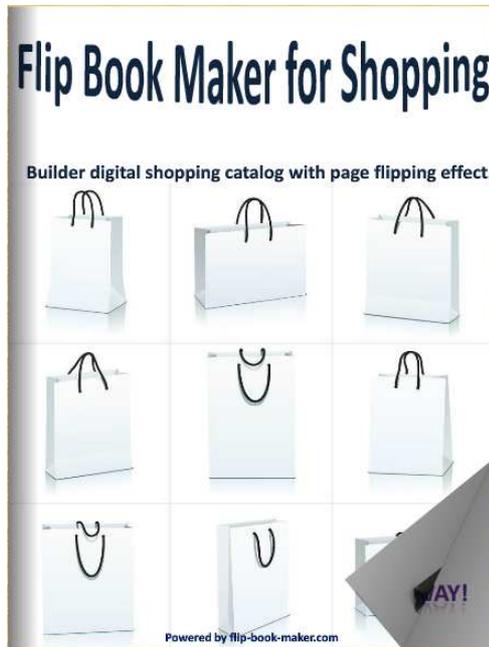
(6) Background Config

⊟Background Config	
⊞Background Color	
⊞Background	

①Background Color

⊟Background Color	
Gradient Color A	☐0xFFFFFF
Gradient Color B	☐0xFF80FF
Gradient Angle	90

Define background color with gradient color or pure color (the same color for "Gradient Color A" and "Gradient Color B"). Gradient Angle is the angle

between two colors.

②Background Image

⊟Background	
Outer Background File	
Background position	Scale to fit ▼
Inner Background File	D:\program...
Background position	Scale to fit

Choose background images for outer and inner backgrounds from your

computer:

And you can define the image position to fit the window scale:

Scale to fit
Fill
Top Left
Top Center
Top Right
Middle Left
Middle Center
Middle Right

(7) Flash Window Color
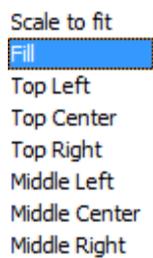
Flash Window Color	0x1D1D1D ⋯

Choose color for flash window such as the book window, "Help" window, "Print" window and so on.

(8) Page Background Color

Page Background Color	0xFFFFFF ⋯
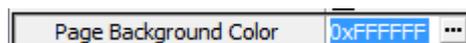
When loading pages, or if the page number of your PDF file is odd, the page (the last page) will show with the "Page Background Color".

(9) Book Proportion

□ Book Proportions	
Page Width	540
Page Height	720

You can define width and height for the flipbook.

(10) Book Margins

□ Book Margins	
Top Margin	10
Bottom Margin	10
Left Margin	60
Right Margin	60

Set parameter for the book margins such as top margin, bottom margin, left

margin and right margin.

(11) Page Shadow

□ Page Shadow	
Left page Shadow	90
Right page Shadow	55
Page Shadow Opacity	1

The value also takes the value of Book Proportions as reference, and the value interval of

"Page Shadow Opacity" is "0~1", the larger value refers to the deeper shadow color.

(12) Hide Book Frame Bar

Hide Book Frame Bar	Yes ▼

If don't want to show the book frame bar, choose "Yes" in this option.

(13) Right to Left

If the language of your file is read from right to left (such as Arabic), then

choose "Yes" in "Right to Left" option.

(14) If you want your book in hard cover, you can enable "Yes" for hard cover,

and you will see the hard cover effect.

(15) Flipping Time

Flipping Time	0.6

Sets page flipping time in seconds according to your needs. (Recommended value is 0.6)

(16) Page Number

⊟Page Number	
Start Page Number (Roman)	0
Start Page Number (Arabic)	0

Define the start page number as you like. For example, the first 3 pages are Table of Content

pages with Roman page numbers, and set Arabic page numbers from page 4, then you will get

page number box like below:

⊟Page Number	
Start Page Number (Roman)	0
Start Page Number (Arabic)	3

Front Cover Page:

Pages:	I/8

The Fourth and Fifth Pages:

Pages:	1-2/8

（17）Minime Style

⊟Minime Style	
Use Minime Style	Yes
Width	400
Height	300

If you don't like the tool bar present in the flipbook, you can choose the

Minime style to

hide the tool bar.

4. Flash Control Settings

Flash Control Settings	
Security Settings	
⊞Links	
Google Analytics ID	

(1) Security Settings

Security Settings	...
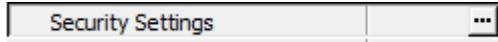
If you don't want others to view your flipbook, you can add password to protect your

publication. Click [...] to enter into the security config interface.

Add password to retain access authorization. You can define to protect all

pages or set page

range.

(2) Links

⊟Links	
Mouse over color	0x800080
Link alpha	0.2
Open Window	Blank
Enable after zooming in	Enable

If you have check "Import links" option in "Import PDF" interface, or add links in

"Edit Page" interface, then you can define settings here, choose "Mouse over

color", "Link alpha" (refers to the link area opacity, value interval: 0~1, "0"

stands for the area is totally transparent), and "Open Window->Blank/ Self". The

links also can be clicked after zooming by setting "Enable after Zooming

in->Enable".

(3) Google Analytics ID

Google Analytics ID	

In the HTML output format, you can add statistics by using google analytics. You can get more information about Google Analytics ID from the below site: http://www.google.com/analytics/ .

➢ Bookmark Setting
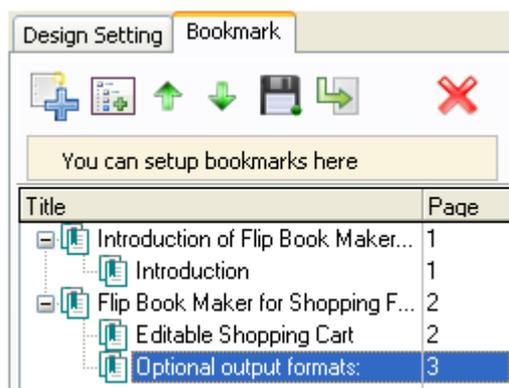
If there is bookmark for your flipbook, you can import bookmark directly by clicking icon.

If you don't have an existing bookmark, you can add bookmark manually. Click to add titles, and click to add sub-titles, define page number for the title at the bottom box and apply change.

Click and to move up/down the title. Click to export the bookmark.

➢ Application Options

Click "Option➔Application Option" to enter the below interface:
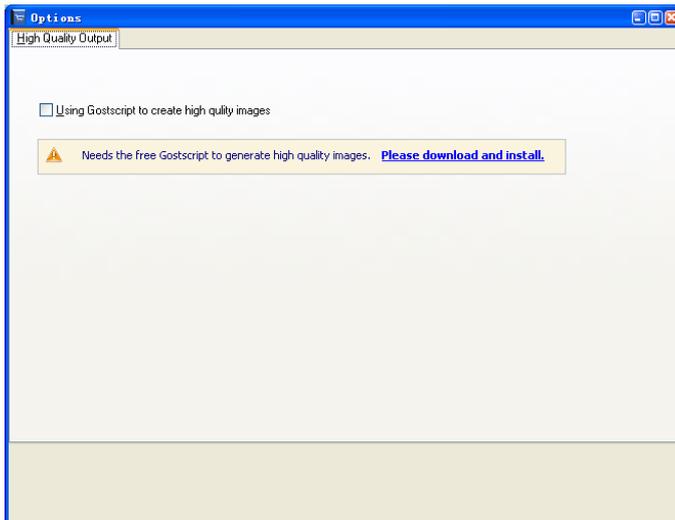
Choose to use Ghostscript to create high quality images or not.

➢ Output Option

After all settings are done, click "Apply Change" to save settings. Then you can

publish the flipbook. Click icon to convert the PDF to

flipbook and the output option interface will show up.
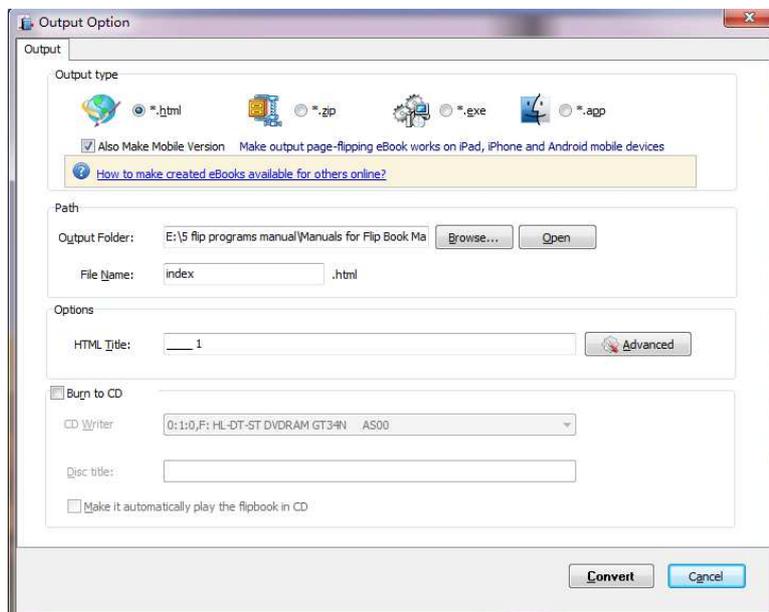
1. HTML

 ◉ *.html

This output type is for uploading created page-flipping ebook onto websites. You can define HTML

Title and other properties by clicking "Advanced" button:

Set Keywords, Description or even Script in the below interface:
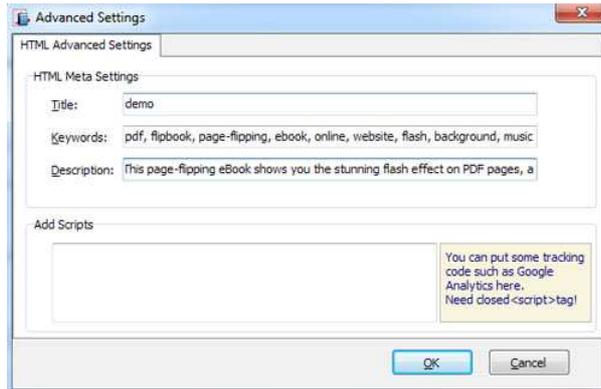
2. ZIP

 ◉ *.zip

This output type is for compressing the created files into an integral ZIP package which can be

sending out as attachment directly. You can also define HTML Advanced Settings by clicking

"Advanced" icon. Your recipients just need to uncompress the ZIP file and then they can view the

HTML flipbook instantly:

3. EXE

 ◉ *.exe

This type is for outputting flipbook as a single executive file, easy storing and easy viewing:

You can also define Icon and Opening Window Size in Advanced Settings:

4. APP

If you want to make executable application to run on Mac devices, you can output as "*.app" format.

5. Mobile Version
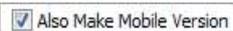
You can even output Mobile Version while choosing HTML or ZIP format at the same time.

After creating mobile versions, you just need to output all files online (including HTML, SWF, "files"

and "mobile" folders), then you can visit the flipbook page through your mobile browser.

6. Burn to CD
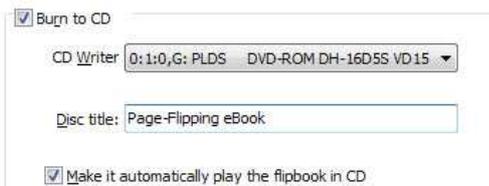
After choosing output type, then check the option "Burn to CD", set "CD Writer", define "Disc title".

➢ Batch Convert Mode
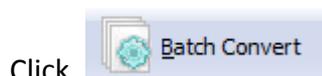
Click to batch convert multiple PDF files to flipbook
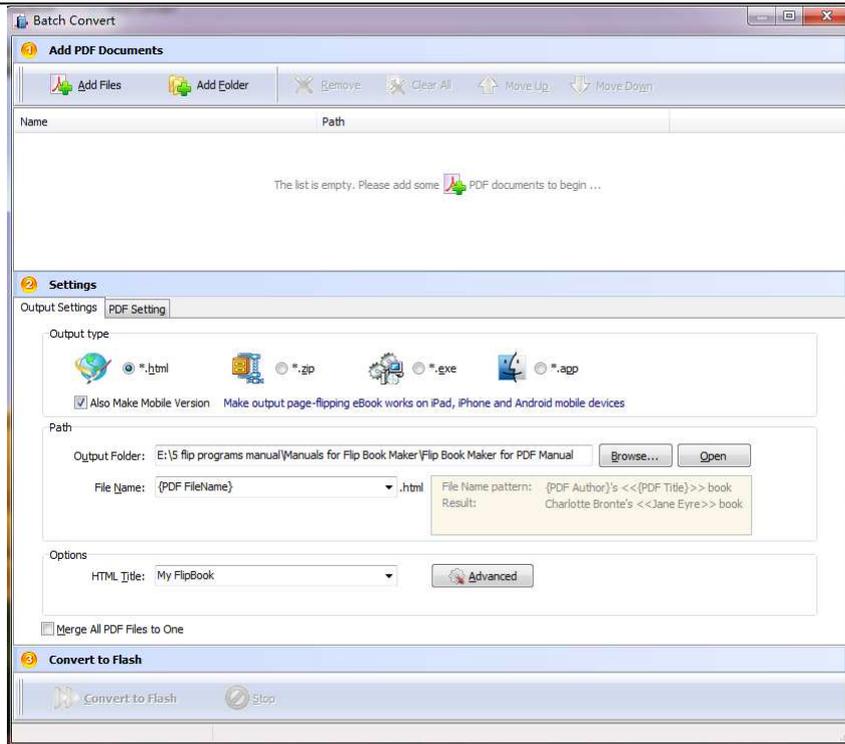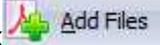
1. Click ![Add Files] to add two or more PDF files;
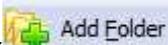
2. Click ![Add Folder] to import PDF files from the folder;

3. Choose output format and define output settings as the above mentioned.

➢ Command Line Mode

Flip Book Maker for PDF Pro also provide another conversion mode—Command line mode, which can automate the conversion, and in this way, you can also publish an interactive virtual flipbook with impressive page flip effect.
See below the command line mode:

```
Flip Book Maker for PDF Professional Command Line Usage:

PTCMD.exe [Options]

-f<PDF File>              The source PDF file.

-o<output folder>         Specify the folder for the output files.

-t[html|zip|exe]          Output type. Default is html.

-n<OutputFileName>        Specify the name for the output file.
```

-c<caption>	Caption for HTML or EXE.
-s<Flash settings>	Value format is:<Template name>#[<Theme name>| <txt_settingfile path>]. <Template name> could be: Classic, Float, Spread. <Theme name> are list in the "Select a template" window, such as Blank,Blues,Nostalgia. <txt_settingfile path> is the file that you export with "Save the template settings" function
-r<page range>.	The page range that you want to import from PDF File. Range value string like:2-15,33,35-36,or All.(Default: All)
-q<import quality>	Count be 5,4,3,2,1.5 specify the higher quality larger file size;1 specifies lower quality smaller file size.(default:4)
-R<GS|SWF|LIB>	Render engine options. (Default: GS, Ghostscript render engine)
-b<Y|N>	Import bookmark yes or no. (Default: Y)
-l<Y|N>	Import links yes or no. (Default: Y).
-S<Y|N>	Enable searchable or not.(Default: Y, enable searchable)
-k<html key words>	Set the keywords for html output file.
-d<html description>	Set the descriptions for html output file.
-j<html javascript>	Set the javascript for html output file.
-i<icon file path>	Specify the icon path for exe output.
-w<window size>	Specify the size of exe window. Value could be: M,F, or some string like:800,600. (width is 800,height is 600).

Examples 1:
PTCMD -f"C:\input.pdf" -o"C:\outputfolder" -n"index" -thtml -c"Title"
-s"Float#c:\my_ebooksetting.txt" -r"1-8,9-14,42" -q4 -R"SWF" -bN

Examples 2:

  PTCMD -f"C:\input.pdf" -o"C:\outputfolder" -n"ExeFileName" -texe -i"C:\app.ico" -c"Title" -s"Float#Blues" -r"All" -q5 -R"GS"

Examples 3:

  PTCMD -f"C:\input.pdf" -o"C:\outputfolder" -n"index" -tzip -c"Title" -s"Float#Blank" -r"All" -q5 -R"GS" -k"html key words"\

Return Code:

1: Success
2: Input file not found
3: Parameters are invalid
4: Failed to load PDF
5: Failed to import bookmarks
6: Failed to import links
7: Failed to import searchable information
8: Failed to save the output file.

Resources to Build Catalog